



SE MINNESOTA DISASTER HEALTH COALITION

Enhancing Regional Preparedness, Response and Recovery

Joint Information System Education & Exercise Event

Sponsored By SEMN Healthcare System Preparedness Program, City of Rochester and Mayo Clinic

Special thanks to Nusura.

Date: June 15-16, 2015

Location: Assisi Heights - 1001 14th St NW, Rochester, MN 55901

Please register via SurveyMonkey:

<https://www.surveymonkey.com/r/PIOEvent2015>

June 15	Topic
0830	Registration/Refreshments
0900	Welcome/Introductions
0930	Crisis and Emergency Communication 101
1000	Joint Information Center (JIC) Information Gathering & Analysis Function
1045	Media Monitoring and Response Activity
1100	Break
1115	JIC Information Coordination and Production Function
1145	Message Mapping Activity
1215	Lunch
1245	Public Information Officer Panel
1330	Break
1345	JIC Information Dissemination, Administration and Logistics
1430	Information Dissemination Activity
1445	Utilizing Social Media in Emergency Response
1515	Break
1530	Exercise Overview/Introduction to SimulationDeck
1615	Closing Remarks/Next Steps
1630	Adjourn
June 16	Topic
0830	Registration/Refreshments
0900	Enhanced Tabletop Exercise Using SimulationDeck
1200	Lunch
1230	Exercise Resumes
1615	Exercise Hotwash/Debrief
1630	Adjourn